Ideas To Business is a lecture series where Entrepreneurs share and interact about their experience, a journey of their success and failures. Experts belonging from different fields are invited to show the path and to motivate our students from their expedition.

* **Mr. Achal Bakeri-**Achal Bakeri – the founder, chairman and managing director of Symphony limited was the guest speaker of ITB- 360 series-2. Mr. Bakeri shared how firmly “He believed in selling a dream rather than a product” and suggested to believe in the same.